



## Alberto Silva

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4500 North Federal Hwy  
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Work  
Experience

### Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dreamweaver
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

### Skills

- Bilingual: Spanish/English
- Social Media Marketing
- User Interface Design
- Web Design
- Wireframing
- Layout Design
- Typography
- Corporate Identity
- Logo Design
- Poster Design
- Flyer Design
- Brochure Design
- Advertising Design
- Print Production
- Publication Design
- Package Design
- Photography
- Photo Editing

### Education

#### The Art Institute of Fort Lauderdale

Fort Lauderdale, Florida  
Bachelor of Science in Graphic Design 2017

#### Florida Atlantic University

Boca Raton, Florida  
Graphic Design Major 2014

#### Broward College

Davie, Florida  
Associate in Arts: Graphic Design 2011

### Awards

#### Best Portfolio

The Art Institute of Fort Lauderdale - June 2017

#### Third Annual COLD DRINK Printmaking Invitational

Du Mous Gallery - July 2012

#### Honorable Mention

Broward College Fine Arts Gallery - March 2012

#### Creative Circle

Englewood, NJ

December 2017 - Present

##### Graphic Designer (CONTRACT)

- Maintenance and update of collateral
- Development of brochures, flyers and invitations

#### Winter Music Conference

Fort Lauderdale, FL

January 2016 - Present

##### Graphic and Web Designer (CONTRACT)

- Responsible for the creation of print advertising for different published magazines such as DJ MAG UK, DJ MAG US, DJ MAG ESPAÑA, DJ Times and Mushroom
- Development of eBlasts and web maintenance

#### eLuminate Marketing

Fort Lauderdale, FL

April 2017 - November 2017

##### Graphic Designer (CONTRACT)

- Creation of social media graphics
- Logo development

#### Lyoness America

Fort Lauderdale, FL

July 2017 - October 2017

##### Graphic Designer

- Creation and development of Newsletters
- Video Editing

#### Joe Dimaggio Children's Hospital Foundation

Hollywood, FL

September 2016 - February 2017

##### Foundation Intern/Graphic Designer

- Assist with the execution of our events such as Casino Night at Calder Casino, Conine All-Star Golf Classic and Icon Awards
- Accountable for the design of advertising material for print, web and social media

#### Artemis Design Group

Fort Lauderdale, FL

October 2015 - October 2016

##### Graphic Designer

- Collaborate on various projects for a variety of clients
- The Friendship Circle of Greater Fort Lauderdale: Design brochure and eVites

#### Kapoya Energy Drinks

Dania, FL

April 2016 - July 2016

##### Digital Media

- Responsible for the maintenance, redesign of main website and social media
- Worked as an event photographer and creative director in many of our promotional events and guerrilla campaigns

#### HealthKOS

Plantation, FL

July 2014 - January 2016

##### Graphic Designer

- Responsible for user interface design
- Worked with a development team in India that was in charge of coding, functionality and rendering Photoshop files, icons, etc. into our websites and apps

#### Propane USA

Margate, FL

October 2014 - December 2015

##### Director of Marketing

- Controlled the areas of marketing and advertising for Propane USA (Margate), Blue Gas Propane (Miami) and All Keys Gas Services (The Keys)
- Managed the design of the websites, content, customization and social media