



Alberto Silva

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4500 North Federal Highway
Lighthouse Point, FL 30634

Work
Experience

Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dreamweaver
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

Skills

- Bilingual: Spanish/English
- Social Media Marketing
- User Interface Design
- Web Design
- Wireframing
- Layout Design
- Typography
- Corporate Identity
- Logo Design
- Poster Design
- Flyer Design
- Brochure Design
- Advertising Design
- Print Production
- Publication Design
- Package Design
- Photography
- Photo Editing

Education

The Art Institute of Fort Lauderdale

Fort Lauderdale, Florida
Bachelor of Science in Graphic Design 2017

Florida Atlantic University

Boca Raton, Florida
Graphic Design Major 2014

Broward College

Davie, Florida
Associate in Arts: Graphic Design 2011

Awards

Best Portfolio

The Art Institute of Fort Lauderdale - June 2017

Third Annual COLD DRINK Printmaking Invitational

Du Mous Gallery - July 2012

Honorable Mention

Broward College Fine Arts Gallery - March 2012

Winter Music Conference

Fort Lauderdale, FL

January 2016 - Present

Graphic and Web Designer

- Responsible for the creation of print advertising for different published magazines such as DJ MAG UK, DJ MAG US, DJ MAG ESPAÑA, DJ Times and Mushroom.
- Designed, coding of eBlasts and web maintenance.
- Created and prepared print ads for our publications "The List" and "The Guide" that are given around the conference.

eLuminate MARKETING

Fort Lauderdale, FL

April 2017 - June 2017

Graphic Designer Intern

- Assisted on the creation of graphics for social media.
- Conducted research on trendy social media advertising tools.

Joe Dimaggio Children's Hospital Foundation

Hollywood, FL

September 2015 - February 2016

Foundation Intern/Graphic Designer

- Assist with the execution of our events such as Casino Night at Calder Casino, Conine All-Star Golf Classic and Icon Awards
- Accountable for the design of advertising material for print, web and social media.

Artemis Design Group

Fort Lauderdale, FL

October 2015 - October 2016

Graphic Designer

- Collaborate on various projects for a variety of clients:
- The Friendship Circle of Greater Fort Lauderdale: Design brochure and eVites.

Kapoya Energy Drinks

Dania, FL

April 2016 - July 2016

Digital Media

- Responsible for the maintenance and redesign of main website.
- Managed all social media accounts: FB, Twitter, IG, etc.
- Worked as an event photographer and creative director in many of our promotional events and guerrilla campaigns.

HealthKOS

Plantation, FL

July 2014 - January 2016

Graphic Designer

- Responsible for user interface design.
- Worked with a development team in India that was in charge of coding, functionality and rendering Photoshop files, icons, etc. into our websites and apps.
- Presented updates on the development and progress of the apps/website on a daily basis for our Board Members.

Propane USA

Margate, FL

October 2014 - December 2015

Director of Marketing

- Controlled the areas of marketing and advertising for Propane USA (Margate), Blue Gas Propane (Miami) and All Keys Gas Services (The Keys).
- Managed the design of the websites (Propane USA, Blue Gas Propane and All Keys Gas Services), content and customization.
- Accountable for Social Media: FB, Twitter, IG, Vine, Constant Contact, etc.